

Meet Your Host

JOY ENGINE is a nonprofit public art organization curating intentional, immersive art experiences to connect, uplift, and inspire the Milwaukee community. We reimagine urban spaces through wondrous, larger-than-life installations — expanding perceptions of how citizens engage with art and advancing community viability and inclusion through creative expression. All our events are free, family-friendly and accessible to all!

Past Events

In 2019, JOY ENGINE presented a three-day pop-up festival in Catalano Square featuring “The Museum of the Moon,” a 23-foot, inflatable replica of the moon by British visual artist, Luke Jerram. The awe-inspiring, celestial event drew an impressive, cheerful crowd and featured live music, poetry, and dance.

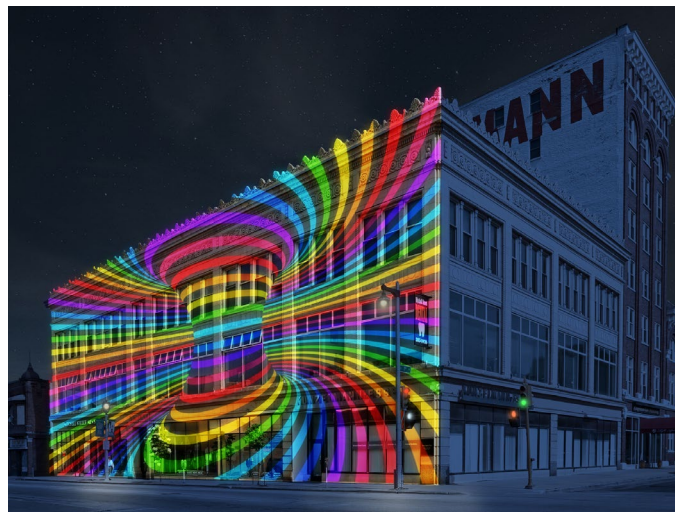


In 2021, to accompany the larger-than-life installation of the “Cracking Art” bird sculptures at Lakeshore State Park, JOY ENGINE invited Milwaukeeans to enjoy six-weeks of family-friendly performances, workshops, walking & learning tours and more activating over 90 nonprofits, organizations, and artists from the Milwaukee area for thousands of people to enjoy.



2023 Event - Nitelight

Imagine an awe-inspiring, immersive 3D light experience on the 700 block of Historic Mitchell Street. Light, art, dance, music, fashion and food will combine to create a visually dazzling, free, family-friendly sensory experience. Local Milwaukee artists, along with MIADs Innovation and Technology lab will design larger than life art works to be projected across the face of the Mitchell Street Art Collaborative’s multi-story building at 710 W. Historic Mitchell Street . This intersection of technology and creativity uses 4D projection mapping software and powerful projection units to create original sculptural works of light.



Sponsorship

There are a variety of ways to sponsor the event as a whole, specific programs or even individual artists! Please contact Stephanie Sherman for more information: stephsherman@joyengine.org